

For Immediate Release

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Women in Media Luncheon Benefits Emerge Scholarships, Inc.

ATLANTA – Emerge Scholarships, Inc., a nonprofit organization that provides academic scholarships to deserving women, was the beneficiary of Vikki Locke's *Women in Media Luncheon* held on May 23, 2013. Emerge provides academic scholarships to women whose educations have been interrupted, who have overcome significant challenges and who give back to their communities.

Over 200 guests attended the sold-out luncheon held at Tony Conway's fabulous new venue, The Estate in Buckhead. Emerge Scholarship friend Vikki Locke, host of B98.5 FM Morning Show, and former Emerge Board Director Myra McElhaney welcomed TV legal analyst Nancy Grace as the special guest speaker for the lunch and were joined by Atlanta media legends Mara Davis, Melissa Carter, and Karyn Greer.

As long time supporters of Emerge, Ms. Locke and Ms. McElhaney wanted to raise awareness of the Emerge Scholarship mission and so conceived the *Women in Media Luncheon*. Their extraordinary efforts resulted in sponsorship of four new honorary scholarships. In addition to an Emerge Honorary Scholarship granted in Vikki Locke's name, honorary scholarships were sponsored by Mike Orcutt of Cowabunga, Inc., Lisa Senters of Jet Senters Aviation, and Steve Eaton of EDG Partners. Each of these \$5000 academic scholarships will be awarded at the annual Emerge Scholar Luncheon on February 25, 2014.

2013 Board Chair Christine Newhart, Managing Partner of CASEA Partners, LLC commented, "The Emerge Scholarships' Board of Directors was thrilled to experience the energy and community support generated by the Women in Media Luncheon! The financial support moves us closer to our goal of granting 14 scholarships in 2014." In the last decade, Emerge Scholarships has empowered more than 79 women through scholarships and over \$350,000 has been granted in scholarships.

For more information on Emerge Scholarships and how to support the scholarships through which women are able to realize their dreams and generate ripples of change in our world, visit www.emergescholarships.org.

About Emerge

Emerge was founded in 2001 and was granted 501(c) (3) status in 2002. Through academic scholarships, Emerge supports deserving women who have demonstrated a deep commitment to reaching their educational goals and who are giving back to their communities. Emerge is funded solely through corporate and individual contributions. Emerge empowers women to advance professionally and become economically self-sufficient – not only for themselves, but also for the benefit of their families and their communities. To apply for a scholarship, or to make a tax-exempt donation, visit www.emergescholarships.org.

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